

9th Annual



Saturday, October 28, 2023 | 12pm - 4pm

Warner Circle Park

10231 Carroll Place

Kensington, MD

PUMPKINROCKNROLL.COM



THE 9TH ANNUAL PUMPKIN ROCK N' ROLL

Saturday October 28, 2023 at Warner Circle Park

Join us for the 2023 Pumpkin Rock N' Roll! On Saturday, October 28th, Warner Circle Park in Kensington, MD will be transformed into a full-blown Halloween extravaganza. Enjoy family-friendly attractions including live musical performances, the pumpkin roll derby race, food trucks and a hay maze.

ACTIVITES INCLUDE:

- + Pumpkin Derby Race
- + Costume Contest

- + Live Music
- + Hay Maze

- + Food Trucks
- + Family Fun



SPONSORSHIP OPPORTUNITIES

The **Pumpkin Rock N' Roll** is currently offering a limited amount of sponsorship opportunities for this year's event. This is a wonderful opportunity for your business to support a local family friendly event and get your name out to the thriving Kensington, Bethesda, and Silver Spring communities.

GENERAL EVENT SPONSORSHIP

Sponsorship Benefits Include:

- Your company logo on the official event website
- Reserved spot in our Sponsor Village to interact with eventgoers and distribute promotional materials on-site
- Mention in promotional and recap newsletters to all event attendees
- Mention in social media promotion in advance of the event

Sponsorship Cost \$500

*Sponsorships are limited to 20 slots available

WHY SPONSOR THE PUMPKIN ROCK N' ROLL?

The **Pumpkin Rock N' Roll** is a free event that annually draws several hundred families from the neighborhoods of Kensington, Bethesda, and Silver Spring. The event will provide a perfect platform for exposing your business through multiple forms of promotion both in person and online.

FROM PREVIOUS YEARS:

- Over 2,000 annual event attendees in 2015-2022
- Steady crowds and traffic all day (12-4pm)
- Hundreds of families from Montgomery County
- Local news and press coverage
- Great feedback and reviews from attendees and neighborhood residents



"As of 2013, 73.4% of Kensington residents 25 or older hold a Bachelor's degree or higher, and 39.1% hold a Graduate or professional degree. 64.7% of Kensington is comprised of family households. The estimated median income was \$106,113."

-City-Data.com

To get more info or become an event sponsor, contact:

OLIVIA BELL

Event Coordinator

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The **Pumpkin Rock N' Roll** is brought to you by three local businesses in the Washington, DC area who have partnered to bring this fun event to life.

